Brenda Hambleton Receives Physical Internet Pioneer Award

Brenda Hambleton, Chief Marketing & Strategy Officer at ES3, recently received the Pioneer Award at the Second International Physical Internet Conference in Paris, France. This award is given to an individual in recognition of the groundbreaking support he or she has provided of the Physical Internet initiative.

The Physical Internet provides a global framework for collaboration, enabling scale and cost-savings. Designed to incorporate learnings from how packaged bits of data flow on the internet, the Physical Internet connects logistics systems through shared resources, collaboratively handling, storing, and transporting goods. Inventory is stored close to end users, shortening response times and increasing service levels. All users leverage the same platform, reducing costs and infrastructure.

"I feel very honored to receive this award from the second annual Physical Internet Conference," says Hambleton. "ES3 is a working example of the Physical Internet. Not only do we share resources to reduce waste and environmental impact, but we enable the Physical Internet by supporting speed and scale to serve our customers. Our Northeast mixing center is part of the backbone of this revolutionary initiative. We are excited that the third Physical Internet conference will be in Atlanta in June, 2016."
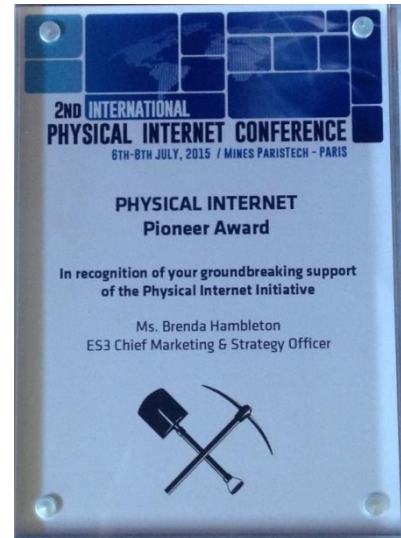
About ES3
ES3 is an experienced team of third-party logistics experts, saving CPG manufacturers and retailers significant time and money every day. A pioneer of the 3D Supply Network model, ES3 eliminates days and reduces the cost of the supply chain for manufacturers and retailers. ES3 does this by combining warehousing, mixing, and distribution services under one roof in a collaborative multi-manufacturer and retailer model optimized by advanced technology. ES3 provides solutions across all channels, providing superior on-shelf-availability rates, maximizing its supply network to expedite replenishment. To learn more, please visit www.ES3.com.

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